

Report on Workshops and Seminar

The workshops and seminar organised in connection with the eEconEUplus Jean Monnet Module aimed to strengthen understanding of digital transformation in public administration, enterprises, households and higher education, with particular attention to the practical use of information and communication technologies (ICT), public statistics and digital services.

Date	Event / cooperating institution	Attendance reported
16–17 May 2024	Digital Transformation in Public Statistics Databases – Statistical Office in Szczecin	60
21 Nov 2024	Electronic Social Insurance Institution (e-ZUS)	78
8 Apr 2025	Role of Households in Digital Economic Processes – Statistical Office in Krakow	87
19 May 2025	Workshop marking World Telecommunication and Information Society Day – Małopolska Regional Research Centre	23
17 Nov 2025	Improving Business Operations through e-ZUS – ZUS	78 / 94
15 May 2026	Use of ICT in Households According to Statistics Poland Data – Statistical Office in Krakow	17 online; on-site not confirmed
18 May 2026	AI in Education: Learning Smarter or Cheating Easier? – Polish–Ukrainian workshop seminar	10

Workshop on 16–17 May 2024 was organised as part of the celebrations of World Telecommunication and Information Society Day. Analysts from the Statistical Office in Szczecin introduced public statistical databases and indicators used to measure the development of the digital economy and digital society in Poland. The workshop combined an institutional perspective with practical exploration of official statistics.

Workshop on 21 November 2024 addressed electronic social insurance services as an example of the digital transformation of public administration. It illustrated how digital tools can facilitate interactions between users, enterprises and public institutions.

Workshop on 8 April 2025 examined households as participants in digital economic processes. The topic connected the adoption and use of digital technologies with household behaviour and digitalisation patterns.

Workshop on 19 May 2025 was associated with World Telecommunication and Information Society Day, and organised with the Małopolska Regional Research Centre. The event formed part of the project’s ongoing activities on digital transformation and the use of statistical and regional evidence.

Workshop on 17 November 2025 focused on the potential of electronic ZUS services to streamline business administration and improve access to digital public services for enterprises. It addressed the business-oriented dimension of digital transformation.

Workshop on 15 May 2026 presented the use of information and communication technologies in households using data produced by Statistics Poland (GUS).

Workshop on 18 May 2026 “AI in Education: Learning Smarter or Cheating Easier? Using AI at University: Where Are the Legal and Ethical Limits?”, brought together students from Poland

and Ukraine studying at the Institute. Discussion centred on the educational opportunities of AI and the legal and ethical boundaries of its use in higher education.

The activities reported above address the substantive areas of digital public services (ZUS workshops), enterprise-related ICT use (e-ZUS for business), and public statistics on digitalisation (statistical office workshops). The international seminar on AI in higher education provided an additional dimension related to the societal and institutional implications of digital transformation.

Public information about the workshops and related project activities is available through the project website: <https://econe.uken.krakow.pl/warsztaty/>

Project conference (seminar) took place on 15 May 2026, with 62 oral presentations, 17 posters and a statistical workshop.

More on conference on project website: <https://econe.uken.krakow.pl/transformacja-cyfrowa-na-rzecz-zrownowazonego-rozwoju-w-ue-i-krajach-partnerskich-digital-transformation-for-sustainable-development-in-the-eu-and-partner-countries/>

[Program](#) [Invitation](#)



The reported activities demonstrate continuing educational and dissemination engagement with digital transformation in the EU context across the period 2024–2026. Partnerships with statistical offices, ZUS and Polish-Ukrainian academic participants supported applied discussion of digital public services, digital statistics, business processes, household ICT use and AI in education.